

## FAUZI AMALLUL

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Experienced Product Manager with a strong passion for product development, project management, and market research. Proven ability to lead cross-functional teams, manage product life cycles, and deliver user-centered solutions that drive business value. Skilled in strategic planning, research, and collaboration to drive innovation and business success.

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## **EXPERIENCE**

### **Product Manager**

#### **QolaQ - Web3 Social Impact Platform (Full-Time) | May 2023 – Present**

- Spearheaded end-to-end development of [qolaq.org](http://qolaq.org) platforms (Web3 mutual aid & donation, landing page, internal tools), aligning with company vision and attracting a strong pre-launch user base.
- Orchestrated cross-functional teams (tech, design, business) through agile product development cycles to optimize user experience and platform capabilities.
- Defined product roadmap and go-to-market (GTM) strategy; established feedback loops to guide data-driven prioritization and continuous iteration.

### **Program Manager**

#### **Binar Academy (Full-Time) | Dec 2022 – June 2023**

- Developed program proposals, timelines, and budgets to ensure on-time and within-budget execution.
- Collaborated with cross-functional teams to create program curriculum, assessment, learning materials.
- Identified and implemented improvements to enhance program effectiveness and customer satisfaction.
- Managed multiple projects and maintained positive relationships with diverse corporate and government clients, such as PT Indosat OH, Bank Central Asia, Bank DKI, BPD, PLN UPDL, Danone, KOMINFO, PJB, and European Union in Indonesia with a combined value of over 1 billion rupiah.

### **Academic Quality Product Specialist**

#### **Binar Academy (Full-Time) | June 2022 – Dec 2022**

- Designed and developed end-to-end DTA courses, from client problem identification to curriculum delivery.
- Created comprehensive teaching guidelines and facilitated workshops for over 1,000 participants.
- Developed video learning courses for BinarGO, managing production timelines and curriculum adherence.

### **Product Learning Experience Designer**

#### **Vokraf (Full-Time) | Nov 2021 – June 2022**

- Applied design thinking for product development, including competitor analysis and user research.
- Transformed SME knowledge into structured learning blueprints.
- Collaborated with business, marketing, and product teams to align learning products with company goals.

### **Product Manager & UI/UX Designer**

#### **SYNRGY Academy (Apprenticeship) | Sep 2021 – Dec 2021**

- Led technology projects through the full development lifecycle, including research, design, and release.
- Created PRD documents; conducted customer and competitor research to shape product roadmap.

## **Audio Visual Quality Control Specialist**

**CoLearn (Contract) | May 2021 – Oct 2021**

- Assessed 1,500+ learning videos per month with a 1% error tolerance.
- Supported AI development for automated student question-answering.

## **Project Manager**

**Akselerasi Group (Contract) | Apr 2019 – Oct 2019**

- Managed the SBMPTN simulation program with 40,000+ participants in 34 cities.

## **Research Assistant**

**The SMERU Research Institute (Intern) | May 2019 – Aug 2019**

- Conducted literature reviews and secondary data collection for a policy review on digital economics.
- Analyzed 8,000+ objects using ArcGIS for distance analysis.

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## **EDUCATION**

### **Bachelor of Engineering in Urban & Regional Planning**

Institut Teknologi Bandung | **2016**

- Field Commander, Ekspedisi Pesisir Maritim Indonesia & Aku Masuk ITB 2020.
- Social & Community Researcher, ITB Summer Camp 2018-2019.
- Volunteer Delegate to Indonesia-Malaysia Border, Entikong 2018.

### **Science Major**

SMAS PGRI 3 Bogor | **2013**

- Top 3 academic rankings from 150 students.
- Pencak silat 3rd winner of city selection for National Student Sports Olympiad (O2SN) 2016.

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## **SKILLS & TOOLS**

### **Expertise:**

Analytical Thinking, Problem Solving, Public Speaking, Team Leadership, Strategic Planning, Design Thinking, Product & Project Management, Research, Decision Making, Presentation Skills, Product Design, Agile, Scrum.

### **Technical Skills:**

Microsoft Office, Adobe Premiere, AI, Figma, JIRA, Confluence, Miro, Trello, HubSpot, Lark, Asana.

### **Interest:**

Product & Project Management, Technology, Education, Business, Research, Product Design, Web3, AI Tech.